



Betty-Anne
HOWARD

Betty-Anne Howard

CFP, MFA-P, CLU, CHS, CEA

Philanthropic Financial Planner

Award-Winning Speaker, Author, Financial Literacy Advocate,
and Charitable Giving Expert

*"More is possible with your money, assets and wealth
than you thought"*

SPEAKING TOPICS

The Magic of Sex and Money - Using words, tools and fun to connect mindfulness to financial planning, with a touch of humour!

Dancing With The Money Dragon - Imagine your legacy today, tomorrow and beyond with this powerful analogy - learn to "dance" with your money dragon, instead of fight it

Donor Motivation and Attraction Strategies - Building a new model for philanthropy and helping charities connect with their donors

The Women's Financial Game Plan - Strategies to find the right advisor, understand your choices, and feel empowered

Fun Financial Literacy - A simple way to understand money management with all the complicated, mind-numbing, BORING stuff taken out! See financial literacy through a new lens and enjoy the process

SPEAKING HIGHLIGHTS

Plan B Summit, Swakopmund Namibia
Canadian Association of Gift Planners (CAGP) - National Conference on Strategic Philanthropy

Wealthy Entrepreneurs Network - WEN Global
Advocis - The Financial Advisors Association of Canada
Canadian Association of Professional Speakers (CAPS)
High Impact Speakers Showcase

School for Addiction Studies
Legacy: Evolution of Estate Planning (Summit)

REEL

Making Your Dreams A Reality - Betty-Anne Howard
Keynote: Plan B Summit, Swakopmund, Namibia
Fast Track Your Business Summit - Betty-Anne Howard

CAREER HIGHLIGHTS

Before becoming a Certified Financial Planner®, Betty-Anne Howard spent 17 years in the social and emotional health services field as a counsellor and teacher. This experience, in addition to her Master's Degree in Social Work and Honours Degree in Psychology, has informed her more holistic approach to Financial Planning.

Betty-Anne has developed and delivered courses at both Queen's University and St. Lawrence College. She's also been honoured with numerous awards for her public speaking, and has facilitated a variety of inspirational talks to organizations such as the Ottawa Estate Planning Council, Friends of the Earth Canada, Action Canada and the Canadian Association of Gift Planners.

With her specialization in strategic philanthropic planning and charitable giving she has been able to direct millions of dollars to the charitable sector while dramatically reducing taxes for those individuals she has assisted.

WHAT THEY'RE SAYING

"Betty-Anne is a rare combination of financial expertise and magical stage presence. Her views are unique and refreshing, especially in the world of numbers."

Landy Jac, Global Director, Worldwide Business Intelligence

"Betty-Anne is a master at her craft. She spoke at one of my events about financial resilience during crisis, and she knocked it out of the park. Betty-Anne has become one of my go-to financial speakers ever since."

Shahab Anari, MD

Contact Betty-Anne

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